

2018 Annual
FOURTH



SPONSORSHIP
GUIDE SUPPORTING
VPA WOUNDED
WARRIORS, INC.



Aviation Technologies Inc.
101 Hangar Road
Avoca, PA 18641
(570) 457-4485

Wilkes-Barre/Scranton
International Airport
100 Terminal Drive
Avoca, PA 18641
(570) 602-2000

Dear Friend,

We hope this letter finds you well! Aviation Technologies, Inc. and the Wilkes-Barre/Scranton International Airport are excited to announce the 4th Annual Wings and Wheels Aircraft and Car show charity event on Saturday, September 22, 2018 (Rain Date, Sunday, September 23, 2018).

Wings and Wheels was highlighted in 2017 as part of the 2017 Northeastern Airshow! In 2018 we will be back to an independent event until we are part of the Northeastern Airshow again in 2019, featuring the United States Navy Blue Angels. Last Year's event raised \$16,000 for the Pennsylvania Wounded Warriors (no affiliation with the national Wounded Warrior project).

Proceeds from this year's event will again benefit the Pennsylvania Wounded Warriors, Inc., a 501(c) (3) nonprofit organization. .95 cents of every \$1.00 goes toward a Pennsylvania veteran.

We have enjoyed many different types of classic cars and vintage aircraft over the last three events! The expenses remain the same, and we are in need of your support to continue to support the Pennsylvania veterans successfully! Please consider a sponsorship to help this great cause!

Thank you very much for your consideration, and If you have any questions, please contact either of us at the information below.

Sincerely,

A handwritten signature in black ink that reads 'Mike Gallagher'.

Mike Gallagher
Aviation Technologies, Inc.

Sincerely,

A handwritten signature in black ink that reads 'Carl Beardsley Jr.'.

Carl Beardsley Jr.
Wilkes-Barre/Scranton
International Airport

Rising Above.





Benefiting Pennsylvania Wounded Warriors

“Family Puts Wounded Soldiers First.”

In 2006, the late Major General Gerald Sajer and his wife, Helen, decided to be on the frontlines of aiding veteran families and founded the non-profit Pennsylvania Wounded Warriors. “When our son Frank (then Lt. Col. Frank Sajer) came home alive from Iraq, General Sajer and I looked at each other at Thanksgiving and said, ‘We need to do something for our wounded soldiers and their families,’” Helen recalled.



Helen Sajer

Founder of PA Wounded Warriors

They started out in a simple way, driving to Walter Reed National Military Medical Center (near Washington D.C.) to visit with wounded soldiers, including many amputees, and their families. The Sajers then began bringing wounded soldiers and their families for weekend trips to their farm in northern Adams County. As a nurse, Helen is able to provide special care and cater to dietary restrictions. As friends and neighbors learned what was going on, they donated food, transportation and recreation.

Shortly before he passed away last year, General Sajer asked Helen if she was going to “march on” with PA Wounded Warriors. She answered, “I’m sure of it.”

The non-profit doesn’t give money directly to soldiers, but they will help with gift cards or to pay certain critical bills and will pay directly to vendors and creditors.

Pennsylvania Wounded Warriors is not affiliated with the nationally known Wounded Warriors. The Pennsylvania Wounded Warriors instead focuses on the long recovery process of the veterans.

PA Wounded Warriors is a true grassroots effort. All “staff” are volunteers and work out of their homes.

Source: PA Wounded Warriors PA Wounded Warriors, Inc. is a 501(c)(3)



2015 Results

Assistance Provided: **\$1,121,301**

Veterans and Families Served: **Over 1400**

House and Home Repair	52%
Basic Utilities	18%
Car Repair and Insurance	8%
Morale Events	7%
Grocery and Gas Gift Cards	3%
Homeless Emergency	2%
Miscellaneous (ex. Medical bills, day care)	5%
Our Administrative Expenses	5%

Bottom Line- For every \$1.00 donated, \$0.95 assists a veteran and family



Rising Above.





Sponsorship Brackets

	\$250 Bronze	\$500 Silver	\$1,500 Gold	\$2,500 Platinum	\$5,000 Event Sponsor
Company Name on Event Page	✓	✓	✓	✓	✓
General Admission Tickets	× 5	× 10	× 15	× 25	× 50
Company Link on Our Event Site		✓	✓	✓	✓
Company Name on Group Banner*		✓	✓	✓	✓
VIP Tickets		x2	× 5	× 10	× 15
Company Name on Event T-Shirt*			✓	✓	✓
Free T-Shirts			× 5	× 10	× 15
Free Scenic Ride for Two or One Flight Simulator Session			× 1	× 2	× 4
Exclusive Event Banner*				✓	✓
Company Logo on Event T-Shirt**				✓	✓
Company Included in All Advertising***					✓

*To appear on group banner or event T-Shirt funds must be provided 60 days prior to the event. **In order for logo to be placed on marketing collateral it must be provided in a vector PDF 60 days prior to the event. ***Pending information and sponsorship is determined before printing or advertising release dates.



Sponsorship Application

Please Type or Print Clearly

Company or Individual Name: _____

Address: _____

City, Zip: _____

Contact Name: _____

Office Number: _____ Cell Number: _____

Email: _____ Fax Number: _____

Please Check your Sponsorship Level

- \$250 **Bronze Level Sponsor**
- \$500 **Silver Level Sponsor**
- \$1,500 **Gold Level Sponsor**
- \$2,500 **Platinum Level Sponsor**
- \$5,000 **Event Sponsor**

Check for full amount attached: \$ _____

Check payable to and send to: Aviation Technologies Inc. 101 Hangar Rd., Avoca, PA 18641

SPONSORSHIP BENEFITS are set forth in the package received by the Sponsor and should be attached to this form.